

Laura M.

Laura Marqueyssat
Graphic Designer - Illustrator
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SKILLS

Branding & Identity
Illustration
Layout Design
Photo Manipulation
Typography
Packaging
Web Design

Photoshop
Illustrator
InDesign
Lightroom

English > Fluent
French > Mother tongue

INTERESTS

Papercraft & Lettering
Stationery & Embroidery
Beat Generation & Rock history
Environment & Plants
...

Experienced, enthusiastic and curious Graphic Designer eager to add value to a creative team and learn from new professional experiences in digital and more traditional design.

EDUCATION

2010 -2013 : **MA Degree - Graphic Design & Illustration**
ECV, School of Visual Communication - Bordeaux, France

2007-2010 : **BA Degree - Graphic Design & Advertising**
ESTEI, School of Computer Graphics - Bordeaux, France

EXPERIENCE

2014 - TODAY // FREELANCE GRAPHIC DESIGNER
Bordeaux, France

- > Turning strategic briefs into visual concepts and identities, logos, signage, print and digital medium for several communication agencies, studios and events (*Publicis, Monkees, Newton, Les Caracterres, Yes Yes Festival, Paris International Agriculture Fair...*)
- > Branding, art direction, print and digital design for a range of clients
- > Understanding and defining objectives and needs
- > Adapting and implementing tactical directions and graphic solutions in a timely manner

Business sectors : Health, Sports, Real Estate, Wine, Retail, Stationery

2012 // FREELANCE JUNIOR GRAPHIC DESIGNER
Curious D - Packaging Agency - Bordeaux, France

Working in team with an Art Director on packaging, branding/rebranding and illustration projects

Business sectors : Wine, Beauty, Food and Beverages

2010 // FREELANCE JUNIOR GRAPHIC DESIGNER
Citron Pressé - Communication Agency - Bordeaux, France

Graphic design for visuals and layouts in web and editorial departments: web banners, emailings, posters, magazine, greetings cards..

Business sectors : Retail, Corporate, Cultural

2009 // JUNIOR GRAPHIC DESIGNER - INTERNSHIP
Publicis Activ - Advertising Agency - Bordeaux, France

- > Creation of graphic standards : brochures, leaflets, flyers, posters..
- > Conception, photo manipulation on posters for advertising campaigns

Business sectors : Corporate, Cultural, Medical, Sports

